AVIATION

The Oldest American Aeronautical Magazine



SPECIAL FEATURES

THE Distributor ... WHO HE IS ... WHY HE IS

... AND WHAT HE DOES

THE Continental A-70

Fourth Annual engineering research

CONFERENCE

GAGE-MATIC Direct Savings

enductions in costs, and improvements in quality that fully warrant its installation, either as a new tool or in

reducing other continuent

OPERATING TIME. As each function of the series greeding cycle.

LABOR Highly dided personner are not promote and after our

The Heald Machine Co., Worcester, Mass., U. S. A.

Saves

HEAL





39,140 feet!

Shattering all existing altitude Nevy Apache, plieted by Licut, A. new "colline" of 29,149 feet.

The former record . . . also held by a "Wase" was set by Limit C. C. Champion, Jr., U. S. N., when he sourced sleft to 38,415 feet.

spiceous emphasis to its outstandine performance characteristics. Between them, the "Wasp" and

seconds ... more than twice the number accrefited to the oveducts of any other American similar entire manufactures. PRATT & WHITNEY AIRCRAFT CO.

MATTE WHITHET AIRCONN

Wasp & Hornet

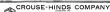
779 AVIATION WIATION 1771

A HUNDRED and EIGHTY DEGREE LANDING FIELD FLOODLIGHT



The bottom of the housing continuing the lamp receptude and focusing mechanism may be deopped for refusing and cleaning. Lowerts are personnel.

Complete information will be furnished upon request





TOO for manifester AVIATION





ONE BUILD A DAY . . . a production schedule assuring dealers prompt delivery . . . adds to Buto leadership in the popular priced class which sound design and practically tested performance have already escablished



Safety and Performance Brunner-Winkle Aircraft Corporation

Glondale, Brookles, N. Y. THANK TOO for mentioning AVEATION

Performance Per Horsepower -the keypon

of EURO tendenture Performance dura

100 M. P. H. . 5 gal. per He Rest of Climb . 1,000 F P.N.

TIME TESTED ON MARTIN SHIPS

L. Marrin Company adopted Accel Strute ment on the Martin TSM1 When the TSM 2 was done loved a year later these struts were sign. Throughout these years the engineer's good opinion stantially to the fame of

Martin performance.



In 1928, Martin engineering TAM! (The "TA") Once seain April Strats were relected above all other land-

There facts are simuleant for two reasons. First, it Secondly, it is evidence of the supremsey of Aerol Streets as on old to smoother, safer landings. With a book of substitute entirement to choose from Martin envices time and time again re-affirmed their con-

This confidence is reflected by 21 other menufacequipment, and by practically all other American menufacturers who are recommending Aerol Strutt as cotional equipment. Arrol Struts are manufactured by The Cleveland Presents Tool Coresery, Cleveland Obro-

Ask the Pilots Who Land On Them



AEROL STRUT

THESE TOO MY MARKING ATLANSON

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tion of Phillips Aviation smeller—the that affords even starting, queker climb, more meed,

Phillips congratulates the Central Air Unco want in well formulated palers of

> Used by such our Available at a stead



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Strongly featured-ably managed-operating Travel

increasing patrouage through considered of the public in the sefery and dependability of nir travel. The Central Air Lines. employ skilled pilots, fly quality sirplases and use quality motor fuel because they find it good

tion. It rises step by step, When it fin where's they spread their wines. Its ally reaches its ultimate roal, there is manufacturing, administration and dealer nettries welve the scope of its behind to encourage fruch enforces soundness that it can never fotter. present and contemplated activities much less full. That is the vision - Nave won for it an impressive name throughout the industry. which characterize the Bishi Aircraft Company, whose and

cestry is 96 years of successful CALIFORNIA-Power, Studies Ale AN THE HARTSWEET SHOWS

True vision sees clearly the

end to which it works. It

tier builds a firm founds.

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daugh of our experies dealer plan-QO-Debroom Firting Service

operation in many fields.

The planes it builds are

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NATURAL CAROLINE FOR CONTROLLED YOLATILITY



U. S. 1/4-inch Special Drill



WHEN we set the price of \$28 on this stordy, new drill a few months ago, we based it on normal demand. This drill has proven so popular, however, that volume production (even larger than we expected) has enabled us to lower costs. This saving we are passing on to you, True to funcus U. S. standards, this drill embodies a powerful universal motor, chrome nickel steel sears, SKF Ball Bearings and all the other features that account for the enviable reputation U. S. has bad ever since U. S. brought out the

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"THE Davis V-3 Monoplane menus thorough investigation by every organization planregiones and stability betrenfore limited to larger and heavier planes-with operation and The capacity to stand rough handling a built

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Dayis to give at the approst in fiving qualitiesin seardiness—and in operating economy. Clear vivon, quick takeoff, exceptional mability as each weather, and conservance landing speed all contribute to safety in the hands of the spadeor pilot. If you are inserred as student flying equip-

ment if, perham, you doug a moderate-twiced plane for your own use, you will be remainely interested in the complete story of the Davis V-3 Monoplane. Write for it. Mass sich peripents are still eten

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of air troupertation , , , wherever short's water

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Nichel Alley Weiter Aircraft SPARTA Thrust bearings Nickel Steel Parts

Perform Dependably in Walter Aircraft Engines RECENTLY a Sporter simplene powered by a Walter age when weight of pure most be pured to a minutum.

Essentive tests have shown that the magnate, master.

on a non-mon finds from Walkersville, Cer., to Key meet and memory values of Nickel Alloy Seed were The remarkable performance of the Walter engine is undecabordly deceadable uniformity established due to the enotherer of its design. FOR ALLOY STEEL selections of arriver engines, both

ed Nickel Alloy Steels for highly stressed parts which Over twenty-one different parts of the Walter en ... mass have utmost dependently without executive give are made of Nickel Alley Seel. Because of its words, Information on the properties and aredways and hardness and growbness. Nickel Allow Seed assesses of Nickel Allow Seeds well be eladly fermiolated by one SIND FOR THEY GUIDE TO NICKE ALLOY STREET PRODUCTS

TEPNATIONAL NICKEL COMPANY, INC., 17 WALL STIEFT, NEW YORK, I



IN the fest-feding days of small production in the aircraft industry, accounted converse here been held around the engineering shiller of a sientle designer. The day is already here, however, whose individual effort, he it ever so builting must yield to superior force of numbers—when the one-men engineerworking in hormony toward a common end.

Great Lakes sirered; design, consistent with this Corporation's broad view of the commercial eviation field, owen its expensionity to the coordination of such an engineering group. Great Lakes confineering weaklesses have the benefit, not of one designer, but of many. Not of a few years of experience, but of close to a hunundercarringe, floats, power plant - each separate element of the renierted whole has the auditeded attention of a specialist in out in terms of quality and performance, are daily writing new



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Date D. Commer

December 5 Locates CHARLE N. DOL

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The Distributor-Who He Is-Why He Is-and What He Does 1788 The Continental A-70. The Inspection Section of the Agrenautics Branch 1794 Conference Airplane Descriptions The Bower's Low Book Sade Slips 1844

MACRANIANT PERSONNE COMPANY, INC. Tresh Avenue at Neh Street, New York, N. Y. Navigation inter Personal Section Section 50 many I Waster Tradesters Programmy (III Les thes)

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SCINTILLA AIRCRAFT MAGNETOS Are Selected Because of Their



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The wines of The

Fleet" as illustrated, acc. susporting 13,125 pounds of sand ... the equivalent weight of two fully grown elephants—convincing proof of runged similane construction. The sturdings of "The Fleet" is the result of sound enviscoring grantice... for ... it is not built to meet a price

but to cope flyably and safely with the stressand strain of frincinstruction-the manhandling and michandling of student pilots. If you are interested in a flying school or in a plane for private use. . . or . . . if

tor or dealer for an airolane which you can will wish the sumrance that the hover will be well entirfied word the amazing story of "The Fleet", the plane with the strength that means safety in the air. A sony will be mailed you on respect. Address





you would become a distribu-FIFFT AIDCDAFT



May 25, 1929

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Largery Field were provinged to use the first who is looking for a wind cone is not looking where he unbly demonstrates in the United States of two de- is soing, neither is be setting uno a pleasant fract of

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XII. HAS but to varit a few of the areaset day umblem of comonic similare predaction is still a long

The New Free

Europe for many years it was perhaps deficult to

depolector by the deplet as "synderse of good fight".

By R. SIDNEY BOWEN, IR.

In hechina with the steadily connector link between the mereanno niralene sales volume in this country, cretred into a bestuess contract

that the distributor store in ruch an araquization is dealt with in detail in this article. Who He L .- Why He Is-and What He Door

THE Distributor ... WHO

wary details that make and the national merchandraing ing to the leavests of merchandrain and negative and a form of "olaying both ends toward the maddle." A box of he street to handle both the enseatement of his it is now the policy among distributors to charge last I'm strates to access that the past bearest experience

more of direct parties. These third parties are, of course, in the nething of the amount to be deposited with the

ing dealers but either before from the

tages and desalesseages of open or closed terretories, This currences represe the each dealer upon ac-tracting content, deposit with him the sum of \$500. As an example, suppose dealer "A" peaches on the

> And well dealer "A" males up that defect in his de-Not only does the distributor distribute plants neary parts as well, such as whech were rudders, tail

see lears throughout the seductry organizing the advan-



drawy to do that little there. One reason herer than distributor will encourage his dealers to take up armal "outside" activities with the selling of planes



area. If he is compelled to combat competition right, own locality, if for no other transmithan the fact than is his own freet sund, it is believed that he will much the "gots the pattern" as the dealers gut it. In other

There may be considerable truth as what the converts



to prevent or eliminate doubt procruotentism in a closed terracey. This can be accomplished by a distributor the way or which the dupolator countries it revers to Whether a distributor divides his salling area can periments. It is felt that a recent wanter of sales one puller. To account a dealer reache has man existing, he made in a closed territory because of the fact that many would be cart to push sales effort overlapping and the dealer can devote his entire attention, unbredged contract continu. And is a water of fact of

woods, by his own rebill soling experience he is better the manufacture. What is make for the cross is senter

Province out that count ading expensive the dor field to margins written contact as well. This can be reliable tax before many the market of each of his in the joins of weekly also fetter contacting informa-





with an extra "fufficult customer or the placeme and

hadden more than one arphan account, or in other

This is the second of a series of carpinus merchennot be foresized that while the dealers are responsible

THE

Continental A-70

COUNTRY IN. MODES Concesses, and the management of the management

March 1997 and 1997 a

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Seven Cylinder Radial Air Cooled Engine Develops 169 Hp. at 2 000 R.P.M.

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e Patter fronte coupled by Mr. Tacky are as fathers, and a supplementary of the property of th

THE Inspection Section of the

AERONAUTICS BRANCH

By DONALD E. KEYHOF

This currently was a consession, but the man at the rough have the time required by the Recolutions has of

Has the does not mean that licensing trouble ended one of the process amportors has been through some is a furnous correlated until it was distinctly saddle see "The innector sine was here a high leaking man a prose. "Anyway, I can fix it, but he won't let me "The inspector hard's new way of impaine whether

HE GAME of hide and sade between Departs the control of the Important Section. Two things are west of Gremerce acromatical inspectors and plant after lattering to both sides of several cases. All section rolling and plants coverers ended on March I, when prices and output any and out to recoverage with the Dethe old interes of authority went into the discool. Now, perment to the effort to instan safety and thus property The last is appeared almost as once. Almost every

m and out of Westington. I was setting in the offer. Due response was landed in a torr by an ared-part when of Gibert Studies; able to the Lacrosing Section of the the engine car put; another had a normal professor between they sign up with the Department. But when the waystatutions, lost there would be enough to supply a maytaker for each beacon light across the Transportunital

taken and so would the injustry) out, intending to let you go on if you did have one. Twe had it lanked on and I are you have one, but you ought multiplied their real tion by the or saver. One "accesso" to earry it. Too many people without liceases tell that need in his community for a World War "and" reed a "The imperior mit basile, be's merely carrying out pleased in regard to the "Of course, the applicate AVIATION expectors when applicants dain't get by," Hadaw were

month. In this way, the applicants our arrange their afferts so that they red have to travel the sharpest car-

flight tests in a day, exercised then at night, greated

gass. Of course, this can be done only in ouses where

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"No pood," send the chief offer shropely, chestens out

Badwig was impressed by the boy's evident recently "Used March I, prints and owners who delect cure to and manuer. He talked with another local point and

> Twis is our reason for cannoling application of men Who do not have places and have no year to set one dustry and the relets, that became are not given out to

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Interpret up. Common assembled beginning of all probably a count.

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And finally-the impensors are growing pertry good at

ner cent of the output of licensed places are berned at. Department of Commerce. The fifth and above up.

Fourth Annual engineering RESEARCH CONFERENCE

By Leggie F. Neggie

sentences of the arromanic industry have valued of 500 ft per see the noise became terrific. Diagrams

ROSEARCH or the Longley Field Inhorances falls one ruo general groups, that of the accordenance and noted by Dr. Joseph S. Area charrent of the

radial entries. This work which was described in



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AVIATION

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The Parland Most passed Silvana managinari of Lengthy Field

revertigation on cowhac and martle position to the silled formula for center of pressure determination AIRPLANE DESCRIPTIONS

Parks Rinlanes

TWO lettlanes of the three piece, open time are now I leng produced by Parka Ameralit Inc., Parka Both planes have fracinges constructed of welded sted tubing and wooden using strummers. Fabric our-

wealth of the abor empty is 1,305 to the social lend



craft has a look second of 100 mag him landers would at

at \$20 ft part new and the narrane colline 14 900 ft type on the lower wing only. A busing goar of the in 160 sq.ft and that of the lower wing rednding green of strength and hebryens. Asies are best treated

coal shee designed with a dom for to projet record The radiator on the P-I is placed out of the pilot's

Kinner American Eagle

HIGHLY satisfactory performance and emotioner Highly are startisted to the Kanari sowered American of & ft 4 in. The weight of the piece empty is 1219.5 16, the social load 723 ib and the gross weight 2043 ib



The Alaser powered Assertons Engle Holane

es the year. Dual controls are provided. The metro-

A parolest capacity of 42 pill and an oil especity of 120,000 ft ner us in and in freed with a cost nanoyment. Fr. The creation range is about 200 m.

A WING of sessenal design for a light place is over of two parech and a review section. A Chark "V" profile in the rear cockine of desired



Seel tal sarfaces having tabular apara and edges biling adjustment control. This soutch provides a

A 25 rulion randing tank in brait sate the center acc-

Stearman Coach

DESIGNED primarily to meet the demand for the un-dividual owner, the Strumman Coach is to be pro-47 min h. A rate of chub (sex level) of 900 is per man and a service orders of \$6,000 for also have been The Stramon Coach is a cubin beplace having the

Convertional paretice is followed in the economician betrament environment in complete and includes air



rate of clean redictors, oil personne graves and clock

Golden Eagle "Chief"

THE Model 801 "Chief" is a reforment or the eva-



A first sparrier size of the Lebbook renoval Octobs Angle "Chief sharing N & C.A. stelling cockrets are upholsered to black instance leather. The

Specifications of the Gelden Eagle "Chief" as sub-

INTERCHANGEABILITY of parts combined with



and a briefly of 9 for \$4 or. The both spent as 90 or p.h.

and creating speed 110 mip h, while the lambur speed 17 000 ft. The plane has a wearby creaty of \$ 350 ft . a early load of 850 th, and a restor weight of 2,200 fb vertext for and horizontal stabilizer are adjustable to

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Control of Fokker Concern Report Rendix Firm NEW YORK (x x)--By obtaining

General Motors Acquires

Aero Levout For World's Fair

introlesion system anadolic to the Fol-

Graf Flight Off After Failure

Curtise Marine Racco Arrenot 24 Naval Plance

Stockholders Will Plan

Mahaney Sale to A.D.C. ST LOUIS (see)-Sentimbles of the

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plent. This graft will be smaller to the smittel "See Rever" every this popular will be encount in the force socked

Name Officers Of Bendiy Avietion

CHICAGO (su.)-Desertes of the Bendex Accepting Corporation at their

and collimitate appealed refer Ex-centive Communior, "Nacrost Books, charmany C. E. Wilson, W. J. Boettoer, from seal communior, Albert Braillen, Gar-man, W. J. Boettoer, Robard B. Hayt, Paul H. Harts, Vicenze Raufer, and C.

Boars Offering Flatation Gene

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Ninth Annual Show At Baltimore Inne 1

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KANSAS CITY (see 1-The first

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Exampling Western Air Broach GAKLAND (court) - Enlargement 49 per ext which would compensate

Packard Diesel

Pourer Stiesse in Low

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Embry-Riddle Gets Flamingas

P & W to Build Large New Plant Report Fought From

Get Student Insurance

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cereinal airport for Critical housen, A.S.M.E. Honore Twelve ST LOUIS (see)-The techic sorred not recent a man grant to true to expense of the

Unfer the arrangements contact-

Property Needs a New Names Spile. Here America Statistics, Carl F. Spile Statistics, Carl F. Spi the currences dreamed for Prait 6, 17 bit - MacCrackes, Lyur Schoolky, Eagle, say 'Wag' and Borner' sutter, and in Macket Choos, and Line. Allord Wil-Flying Cross to Williams

Company new Joson. The property in WASHINGTON (a.e.) — Lives Al. page here by Gaine Proper Service to East Burtled in couries a solic square, feed J. Williams. U.S.N., has been Warg surface, a page down Dong white a grant for a Dong white a Don come and well solvide at least one 1928. It was powered out that in these hanges. Along \$0 since of had were and many other seen, Devicement Welbonds to occur the rotte amount of home had valuatedly flows, as great had." After Kahn, Inc. of Derrik, sersonal risk in order an evolve com-

AVIATION Twenty-Two Craft In Gardner Air Baces T 10005 (see)—As we go so press,

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At Akron University AKRON (awa) ... Armmatical instru-

Flying Displays at Holmes ACKSON HEIGHTS (LUNS !-

NEW YORK (V V)-Garner D

Interstate Goes To Holding Firm

NEW YORK (2) |- Larest normal-

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Arrange Goebel

BECOMEAN (six) - A "Bed" plane, made by the Breaser Walde

Richfield Announces **Big Gasoline Contracts**

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Mr. Poller also arranges that Rath-

Sugar new schololed to not ell May 22 from the Chrospo Messespil Mikusko, preyng 29 Overgo esp-

speaker at a basquet, held at the Pilvers Read following the meeting

Kentucky Gas Business Sald

Ohio Witnesses

New Yorkers Awais

"Worfare" in Air

Residence Kerstone Plane

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Aero Supply Firm Merger Completed

Standard, National Join

Automotic Products president, George 1 Sept.: wex-possiblent, L. 7. McD Ariance Deverses Sec. 202 Sec. will continue as before, and each will erth Ave. New York City, capital \$20-600; by Dand L. Shellingham, A. H. Kongright, Press, F. Versyman, and

The Auto Supply Company menufac-

Albert Chosen for Air Beanch

New Firms Announced SHAN AMERITY CHERRY SHE DREAK CAST B S Strin, president Edward T. Price, vice president and granted managery Ellis DW-Sile van creation, and B H Tarlor, negretary

52 Broadway, New York City sopilal \$1,000,000; George Couell, occupany; service thing amperts at Devret, Parble and Colorade Sacrets

and William H. Blattack to provide an HAVE AVERTOR, Inc. Counding: First Takes Sellerar's Name
Road Averages, N. T.; capital \$1000. WICHITA (2018)—"Salvan Areby Robert C. Rayes. Albert B. Hayes, stak Company" is the same which has by Robert C. Hayes. Albeit in engine studi Company, is the mind common and and Audient W. Ayan, to suggest in mr. hoss taken by the new Wichita group Late Syra Assesser Courseases, for viring managines a three flags. Ballon, Tex. custoff \$700,000; Junes America for Max II. William P.

Perford, One; by Freel, O. Mercer. Bey Clerk, BNE D. Shields and Gersten

Report N.B Beelness Increase Benefity Augusteen Company, this city, in TROY (again)--Flor Ware 200 Dept. Storifty Augusts Company, this cop, is THENY (ARRES)—For wave one appropriate to be a hard and a parts and cop-ply benefits surpress of more than 28 the Available Bayess Coping Closes. in relativity develops, there term are proposed screens on most than 20 the Aviance screen Louis, another in the Corry plant, and two per cent ever the first four months of by the Advance Avientic Company, in the New York Lancey. 1998 in the first oppose this year.

Henderson Announces Geveland Exhibitors List

Anne Advers Convention, Arm Con-THE COMMENT OF THE PARTY OF THE heprivates, figstyleter trade, aver Care (1988). Heldin kappen Common farenin av common farenin fareni fareni fareni fareni fare

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he general manager; to recordinate a measure: Edgar L Balos is dramatally frequince conserval plant and courses interested to the firm WINTERTA (part) -- Compact for 200

N A T Adds More Boeines and Falcons

CHICAGO (UL) - National Air

brings the total number of planes in the NAT first of 50

Air Show Will Be Held At Macon May 31-June 2

NADON (sa)-Arrangements have

Tree Prometty Country Cishs Gazzes representive of Ariston County Cubs. Inc. C C Bellevi, service memory for the Carlos ar-plant company, and Charles Taylor Little Seel. Art., are making a tent of Panda Coast office for the purpose estate of 10 fee Field at Marie for

Meet Follows Kamess Tour

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